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Minutes Michigan Lean Consortium (MLC) Board meeting 7th June, 2010

Present: Debra Setman - Chair, Jason Schulist – Vice Chair, Chris Wilson -Secretary, Ken LePage – Membership Liaison, Philip Berry – Ad Hoc Board Member, Rick Fleming – Ad Hoc Board member, Melanie Zynel, Amanda Benjamin – Admin Support
Apologies: Willie Brown - Treasurer

Meeting held at the Thai Restaurant, S Main St, Ann Arbor. commenced at 12:15 pm

MLC support for City of Detroit, Housing Demolition

- The genesis of this opportunity for MLC came from a request from Bob Buckler, newly appointed COO of the City of Detroit to Jason Schulist.
- A conference call was held on this subject on June 3rd at 8:00 am between Jason Schulist, Debra Setman, Willie Brown and Chris Wilson.
- As a follow up to this a meeting with Bob Buckler was held at 7:00, June 7th am in Ann Arbor with Debra and Jason in attendance.
- Bob is very enthusiastic for MLC to work with helping the City of Detroit and all participants to improve the whole process for housing demolition. A proposal is being prepared and will be sent to Bob either June 7th or 8th.
- A meeting between MLC team (Debra, Jason, Willie, Chris and Phil) and four representatives from the City of Detroit will take place on Friday June 11th in Detroit. Time to be confirmed.

Benchmarking events.

- Ken sent out a request to all members who indicated they would be interested in hosting a tour. To date he has not had any reply.
- Next step will be to divide the list of these members between Ken, Phil and Rick to make calls direct to these individuals.
- Rick will confirm a date for Micron Manufacturing, Grand Rapids for a West Michigan fall tour. www.micrommfg.net
- Jason will be meeting with Dr. Zarbo Wednesday June 9th and will seek a date for a benchmarking tour of Henry Ford Health Systems later this year.
- Phil had previously offered to host a tour at BCBS either August or September. August is preferred. Phil will confirm which month and a date with Chris.
 - Content would include
 - Transactional Lean
 - Cross organizational application examples
 - HOW BCBS conducts initial CI training

Membership

- Four new members joined at today's training event.
- Discussion took place on obtaining new members and promoting MLC.
- Jason and Melanie have been working on a marketing plan and will share this for discussion at the next Board meeting. Copies were handed out to all but Debra as she had left for the airport. Melanie will email to Debra and Chris.
- Ideas briefly discussed were:
 - Formal marketing
 - Social media activities
 - Word of mouth
 - Social networking events, partnering (possibly with local Universities)
 - Traverse City
 - Ann Arbor – UofM
 - Lansing – MSU
 - Grand Rapids – GVSU, GRCC
 - Etc

Website

- Moving forward slowly
- Next is news tab
- Who to continue after website completed?

Next activity ideas

- Kata training 2/3 hours for board members with Mike Rother. Jason to share possible dates.
- Training session at OU Incubator. Suggestion full day. Both Chris and Ken have material.

Meeting closed at 12:55.

Next Board mtg TBD.