



MLC Event: Workshop on Lean Culture and Conflict Resolution

Creating a culture capable of supporting lean thinking often requires a complete transformation of how an organization collectively thinks and conducts business. Attend this session to learn how to change culture and address conflict during the change. G.S. Clarke will explain the creation of a lean culture by introducing a methodology for measuring, analyzing and changing an organization's existing culture focusing on thought patterns and behaviors. During that transformation, much resistance is likely to occur and therefore successful conflict resolution strategies from world-renowned author Joyce Weiss will be shared. Don't miss this exciting opportunity to learn from G.S. Clarke and Joyce Weiss.

This kind of access to such experts is truly rare!

Date: June 17, 2011

Time: 8:30 a.m.-2:00 p.m.

Location: Oakland—Macomb INCubator


Address: 6633 18 Mile Road, Sterling Heights, MI 48314

*The event will be cut in half by lunch with the culture piece from 9:00 a.m.-11:30 a.m. and the conflict resolution piece Noon-2:00 p.m. Light breakfast & lunch included.


To register, email: register@michiganlean.org **Limit 50**

Cost: \$20 for non-members; free for members; check out www.michiganlean.org for more events!


Our hosts:



Gerry Clarke (Clarke) is currently Senior Partner with Clarke Consulting LLC. Clarke has 25 years of experience as a consultant to business and industry internationally specializing in cultural change. He has also served as President/CEO for several companies including Human Synergistics International, a company specializing in the development of psychometric instruments for leadership development and organizational culture analysis and change. Clarke, who as a U.S. Air Force captain and pilot was awarded the Distinguished Flying Cross, is a graduate of the University of Arkansas where he earned a Bachelor's of Science degree in Mechanical/Aerospace Engineering.



Thomas A. Smith has spent the last 30 years working to help management and hourly workers apply the principles of continual improvement to quality, productivity and safety. He has developed CRISP™ a management transformation system designed to move people away from Taylorism to Continual Improvement. CRISP™ is an acronym for Continual Renewal and Improvement of System/Safety Performance. He has published numerous articles over the last 25 years all challenging the status quo of how safety should be managed. His book; *System Accidents: Why Americans Are Injured At Work And What Can Be Done To Stop It* has received high marks and praise from managers and safety professionals across the U.S.



Joyce Weiss is an accountability coach and conflict resolution consultant. She is the author of *Take the Ride of Your Life! And Full Speed Ahead*. Joyce has given bold solutions to boost the bottom line® to companies such as Ford Motor Company, US Army Reserves, The IRS, Blue Cross Blue Shield, and Spectrum Health. Joyce attained her Master's Degree in Guidance and Counseling from Oakland University in Rochester MI and sits on the Board of Directors for the School of Education and Human Services. She maintains her certification as a "Best Practices Company." As a Certified Speaking Professional (CSP), Joyce has achieved the highest ranking a speaker can earn from the National Speakers Association (NSA) and the International Federation for Professional Speakers (IFFPS). The CSP is an International Designation. Joyce is one of only 215 women IN THE WORLD who has earned the Certified Speaking Professional Credential.