



## EVENT AGENDA

### HOW CAN LEAN PRINCIPLES HELP A MICHIGAN MANUFACTURING IMPROVEMENT EFFORT?

**November 10, 2010**

**Location:** Applied Technology Center  
 Grand Rapids Community College  
 143 Bostwick Ave NE, Grand Rapids, MI  
**TO REGISTER: email Lauren Stewart: [lrstewar@oakland.edu](mailto:lrstewar@oakland.edu)**  
**Time:** 8:30am – 11:30am (light breakfast will be served)

**Q: What does a successful event look like?**

**A: Develop innovative recommendations on how to improve Michigan’s manufacturing presence**

<u>Time</u>	<u>Topic</u>	<u>Lead</u>
8:30-8:40	Welcome	Debra Levantrosser Setman, Chair, Michigan Lean Consortium
8:40-9:45	Keynote Presentation	Russ Scaffede, former Chairman, Shingo Prize Board of Governors
9:45-10	Break	All
10:00-11:10	Panel Discussion	<p><b>Dale Dulyea</b>            Safety Director/Continuous Improvement Manager            GR Spring &amp; Stamping            Grand Rapids, MI</p> <p><b>Becky Fulgoni</b>            Vice President, People and Manufacturing            Landscape Forms            Kalamazoo, MI</p> <p><b>Jeff Smith</b>            Chief Operating Officer            GHSP            Grand Haven, MI</p>
11:10-11:30	MLC Business	Debra Levantrosser Setman

## Guest Information



**Dale Dulyea**, Safety Director/Continuous Improvement Manager, GR Spring & Stamping  
Grand Rapids, MI

Mr. Dulyea has an extensive history in lean manufacturing in Michigan. He has spent 17 years at GR Spring & Stamping and 11 years specifically in lean manufacturing. Mr. Dulyea is the Lean Committee Chair, SME Chapter 38 and is certified by the U of M Lean Manufacturing Program and has achieved Lean Bronze Certification (SME/AME/Shingo).



**Becky Fulgoni**, Vice President, People and Manufacturing, Landscape Forms  
Kalamazoo, MI

Landscape Forms designs and manufactures commercial outdoor furnishings and accessories. Ms. Fulgoni started 10 years ago as the Vice President for People. Her personal Lean journey began as a way to engage people in the improvement of their work processes. Using the Lean philosophies was consistent with the values of "Design and People" on which Landscape Forms was founded and has allowed the company to build manufacturing systems that support the high variety/low volume production that their designer customers demand.

---



**Russ Scaffede**, former Chairman, Shingo Prize Board of Governors

Russ Scaffede is one of America's most knowledgeable and successful leaders of lean manufacturing operations. A former Toyota manufacturing executive, Russ has been the chief operating architect of the successful lean transformations at Donnelly Corporation and Tiara Yachts and he is a former Chairman of the Shingo Prize Board of Governors. Co-author of "The Leadership Roadmap" with Duane Baumbardner (CEO during Donnelly's lean transformation), Russ stands out from many well known lean disciples because he is a strong hands-on manufacturing leader and his experience far transcends book learning and outside consulting. Russ has led successful lean transformations as the leading operating executive of manufacturing organizations.

Russ joined Toyota as General Manager of Powertrain Operations at Georgetown, Kentucky in 1988, after almost twenty years with General Motors (GM). He spent the next several years learning deeply from Toyota's most experienced operational leaders and visiting many high performing lean manufacturing sites as he studied the much admired Toyota Production System (TPS) in great depth. Russ's powerful ability to implement lean in US operations is based on his unique opportunity to dissect and understand TPS in detail after he spent years mastering GM's old-line mass production systems. He also developed his understanding of the critical missing process in most lean manufacturing implementations, which is the integration of a truly participative people-based belief system utilizing the tools for continuous improvement.

After five years at Toyota, and he spent the next two years leading the development of a Lean Production System with one of the Big Three automotive companies. He was then recruited to Donnelly, where he led manufacturing operations for seven years followed by his four-year assignment at Tiara Yachts. When Toyota organized a tier one interior trim group at Toyota Boshoku America, Russ was recruited to lead manufacturing operations. He has recently retired from that assignment and is consulting to various organizations, some in partnership with Operational Performance Solutions, Inc. of Westminster, Maryland.



**Jeff Smith**, Chief Operating Officer, GHSP, Grand Haven, MI

Jeff has been with GHSP for 12 years and has over 30 years of Manufacturing/Operations Management experience in the electronics and automotive industries. His belief and experience would clearly illustrate the importance of involving people throughout the entire organization to gain the support, leadership and guidance to create ownership and sustainability of the Lean Enterprise.